

LAKESHORE PREGNANCY CENTER'S
23RD ANNUAL LIFEWALK

JUNE 17, 2017



Allegan • Allendale • Grand Haven • Holland
WALK FOR THE LIFE IN YOUR LIFE!

CHURCH REPRESENTATIVE HANDBOOK

ABOUT US

Lakeshore Pregnancy Center is a Christ-centered ministry that responds to unplanned pregnancy and believes that every life matters, healthy relationships are vital, Biblical sexuality is possible, and Hope is eternal.



IMPACT

In 2016, we had 3,316 client interactions at our centers, 9,341 student interactions at area schools and churches, and 1,016 expectant moms and dads received medical support services through Positive Options. 54% of those walking through the door were considering abortion. 95% of women who were abortion-minded chose life after their ultrasound at Positive Options. We had a 45% increase in BestLife {hero} men's appointments over the last five years.

Other areas of impact:

- 733 pregnancy tests administered and pregnancy option support extended
- 6 individuals came to the saving knowledge of Christ
- 283 ultrasounds were performed
- 156 abortion vulnerable babies were born
- 302 dads received one-on-one support by a male mentor
- 117 volunteers loved people to life, serving a total of 10,832 hours

THANK YOU FOR YOUR PARTICIPATION IN LIFEWALK!

Dear Friend:

This LifeWalk Church Representative Handbook has been designed to provide you with a convenient reference guide for everything you need to know about LifeWalk. Included are ideas about how to recruit and motivate walkers, promote the event within your church, and other useful tools to assist you.

As we prepare to promote LifeWalk 2017, we want to thank you for all that you do on behalf of Lakeshore Pregnancy Center. We know your hard work will help us continue to make a difference in loving people through life's most important decisions!

Grateful in Christ,

Janelle Kelly
Manager of Corporate Events
616.396.5840 x 30
janelle.kelly@lpcenters.com



LIFEWALK TIMES/LOCATIONS:

ALLEGAN:

Site:

Allengan County Fairgrounds

Registration: 8:30 AM

Walk: 9:00 AM

ALLENDALE:

Site:

Allendale Township Park

Registration: 8:30 AM

Walk: 9:00 AM

HOLLAND:

Site:

Fulfilling Life Ministries

Registration: 10:00 AM

Walk/Activities: 10:30 AM

GRAND HAVEN:

Site:

Mulligan's Hollow

Registration: 8:30 AM

Walk: 9:00 AM

GETTING STARTED

1. Pray. As you begin your LPC LifeWalk ministry start with prayer and ask for guidance as you communicate with your pastor and church. Ask for God to tug on the hearts of the church body to walk in honor of a special life in their lives!

2. Approach your pastor or appropriate church leaders to determine how to best promote and recruit for this event. (See checklist and ideas section.)

3. Partner with others to help you represent LifeWalk in your church. Get them excited about recruiting walkers, distributing materials, and have key conversations with your church leadership. Together, set a goal for the most participation ever!



GETTING THE WORD OUT!

This year we are encouraging people to walk for a special life in their lives. Because more than half of all pregnancies are unplanned, we know that in some way, each of us has been touched by an unplanned pregnancy. The key to making this event successful is getting people involved, encouraging them to take the challenge, join the fun, and walk with a purpose! Let them know that every dollar they raise will help LPC provide free medical and support services for those facing important pregnancy decisions.

LifeWalk is a great way to honor life together in your families, small groups, youth groups, Sunday School classes, and Bible Study groups. Get everyone involved!

You may also promote LifeWalk from the pulpit, welcome center, narthex, social media, etc. Make the materials easily accessible each Sunday and be ready to answer questions, get them excited, and encourage them as they gather sponsorships.

As you recruit walkers, help them make the most of their efforts by encouraging them to:

- a. Ask each sponsor to check into matching gift programs through their employer.
- b. Ask each sponsor to consider a personal "gift-match" of the total they raise.
- c. Direct sponsors to give online through their team/personal online fundraising page.

Encourage each walker/team to set a personal fundraising goal. A great place to start would be \$1,200. We have found that it costs approximately that amount to save a life through LPC. Save a life in honor of the life in your life!

Incentives will be awarded to walkers raising \$150 and \$500 in pledges.

CHECKLIST & IDEAS

- Table:**
Set up display table using LPC materials. You may also use balloons and/or candy to draw attention to your display.
- Hang **posters** around the church and in area businesses.
- Place **announcements** in your church newsletter, website, Facebook, e-news, or link your site to LPC's event site or Facebook.
- Connect people to the cause.**
Speak to the congregation at every opportunity. Speakers could include: You, your pastor, an LPC representative, or someone touched by an unplanned pregnancy.
- LifeWalk Flyer:**
Insert into church bulletins or in church mailboxes.
- Schedule bulletin announcements:**
Suggested dates: May 21, 28, & June 4, 11
- Distribute **information** to small group leaders, and adult/children's Sunday school classes. Encourage families to participate together.
- Encourage** a friend at another church to become a LifeWalk Rep.
- Familiarize** yourself with the information on LifeWalk available at [lpcenters.com>events>LifeWalk](http://lpcenters.com/events/LifeWalk).
- Keep an **updated list** of walkers on the back of this handbook.

SUGGESTED BULLETIN ANNOUNCEMENTS

Can one person make a difference? Yes. They. Can. Every life has a purpose. Can you think of anyone in your life that has experienced an unplanned pregnancy? Because more than half of all pregnancies are unplanned, we know that in some way, each of us has been touched by unplanned pregnancy. Join the Celebration of Life on June 17, and make a difference in honor of a special life in your life. What is your story? Come walk it out with Lakeshore Pregnancy Center at their annual 2017 LifeWalk! For more information, visit the LifeWalk table in the church lobby or visit our website at lpcenters.com.

Walk two miles in honor of a special life in your life! On June 17, Lakeshore Pregnancy Center will hold their 23rd Annual LifeWalk. Because more than half of all pregnancies are unplanned, we know that in some way, each of us has been touched by unplanned pregnancy. We know that though unexpected, God has a plan and a purpose for every life. So take the challenge, join the celebration, and walk with a purpose! Get sponsors, invite friends, and walk for the life in your life. For more information, visit the LifeWalk table in the church lobby or visit the website at lpcenters.com

Join hundreds of walkers throughout four communities on Saturday, June 17, in honor of life! Remember that this year we walk in honor of a special life in your life. Because more than half of all pregnancies are unplanned, we know that in some way, each of us has been touched by unplanned pregnancy. So take the challenge, join the celebration, and walk with a purpose! Every dollar you raise will help LPC provide free medical and support services for those experiencing unplanned pregnancy. For more information, visit the LifeWalk table in the church lobby or visit the website at lpcenters.com

Walk for the life in your life!



Lakeshore Pregnancy Center's

WALKER SIGN-UP

SATURDAY, JUNE 17

For more information, contact _____
at _____.

I will be walking and collecting pledges for LifeWalk 2017!

Name:	Phone/Email:
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	